



# Sarvani S

## - The Crazy Journal

**Melbourne/Australia Lifestyle**  
**Content Creator -**  
**Beauty/Fashion/Education**


Hey!! I'm a Melbourne/Australia based lifestyle content creator whose content pillars are more of education, beauty & daily lifestyle routine. My goal with my content is to imbibe confidence in other mid-twenty women who's looking to escalate in their careers in the right way along with looking beautiful & confident with utmost Boss Mindset! I would love to create content while collaborating with brands that will uplift my passion to help others!

## SIGNATURE TOPICS

- ✓ Best Career Choices
- ✓ Skincare for women in twenties
- ✓ Managing work-life balance
- ✓ Relatable Australian lifestyle
- ✓ Finance & Side Hustle
- ✓ Clothing for mid-twenty women

 **40.1K**  
@The Crazy Journal

 **6K**  
@thecrazyjournalhere

 **51%**  
Women following

 **57.4%**  
Age: 25-34



# SERVICES & RATES

## Services I Offer

- Dedicated Videos showcasing products
- Product Integration Videos related to niche
- User-Generated Content
- Affiliate mentions with codes
- Brand mentions & shout-outs

## YouTube Rates:

- Dedicated YouTube Video - \$500 USD
- Product Integration Video - \$300 USD
- Affiliate Code mention - \$250 USD

## Instagram Rates:

- Instagram Reel post - \$250 USD
- Instagram Video post - \$250 USD
- Instagram Feed post - \$190 USD

**40.6K**

Reach per week -  
Reels post

**1.37k**

Views per Story post

**1,05,069**

Avg impressions per  
week

**48.2%**

Engaged Audience  
from Australia



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📍 Melbourne, Australia

**Note:** The prices mentioned above are base prices, however, if user generated content is chosen or multiple platforms are chosen, the prices are subjected to change.