

# Courthey LEE

## FASHION | BEAUTY | LIFESTYLE | TRAVEL

About me

Hello there! My name is Courtney Lee and I am the creative behind the lifestyle blog of courtneysl. I am a South Carolina content creator, who transformed my IG into a blog that highlights my love for fashion, beauty, and motto for "living your best life."

My background is in Communications and Public Relations and I've applied that value to my personal brand to reach successes as a social entrepreneur. As we enter a period where influencers and creators are evolving as business owners, I believe building a diverse and inclusive platform is the best way to engage with others that share the same interest and goals as you!





90% USA 6% Nigeria 4% Italy



(155%)

Reach

Engagement

### PREVIOUS COLLABORATIONS

@COURTNEYSL

5.2k

INSTAGRAM FOLLOWERS 1.5k

STORY IMPRESSIONS

20k

MONTHLY INTERACTIONS

**ICONSWIM** 



FOREVER 21





#### WHAT CAN I DO FOR YOU?

I consider myself a micro influencer that has a niche of lifestyle, travel, and fashion. Maintaining authenticity is important to me as I am selective in with partnerships I work and work with companies that align with my brand. As a business partner, I would love to work with you all to bring traffic to your website and customers that would be of color and love in smaller states such as South Carolina, etc.









#### **SERVICES & RATES**

#### **INSTAGRAM POST**

STARTING AT \$160

Promote your products through a dedicated Instagram post, story, reel.
Prices will vary for each Instagram post option. Links included

#### **PRODUCT REVIEW**

STARTING AT \$35

Send products that you would like me to review in detail. This will include a review on Instagram story and on your social media accounts and/or website.

#### **BLOG POST**

STARTING AT \$85

Have your products promoted through a featured blog post. This can include affiliate links, analytic tracking, etc. my blog averages up to 250 views a month.

#### PINTEREST PINS & PRODUCT PHOTOGE

#### STARTING AT \$55

Your products will be featured on a Pinterest Pin with a link attached to your website. All product photography is taken on a Pro 12MP camera system prices will vary based on product.

# HAVE OTHER COLLABROATION IDEAS? GET IN TOUCH WITH ME VIA EMAIL AT COURTNEYSLPR@GMAIL.COM