

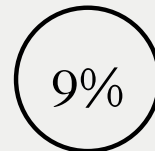


Amobi OKUGO

SPORTS | BUSINESS | CAREER | LIFESTYLE

About me

Amobi Okugo is a first generation Nigerian- American who is a former professional soccer player, entrepreneur, content creator, media host, and philanthropist whom has been recognized as a Forbes 30 under 30 recipient. He is the founder of A Frugal Athlete, an online financial media platform, and the Ok U Go Foundation.



Engagement



US Based

@AMOBISAYS

60k

TOTAL SOCIAL
REACH

400K

AVERAGE
MONTHLY
IMPRESSIONS

25K

PODCAST
DOWNLOADS

150K

VIDEO
VIEWS

PREVIOUS COLLABORATIONS

BLACKROCK



UNINTERRUPTED



WHAT CAN I DO FOR YOU?

Amobi Okugo is passionate about all things sports, health & wellness, personal finance, and lifestyle. He has worked with various brands and companies on various marketing and influencer campaigns. Brands include Adidas, BlackRock, Uninterrupted, and Public. Amobi Okugo is a well respected figure within his community due to his ability to relate to people and his authentic voice. Amobi is a value ad and will use his ability to connect to help enhance your brand and company through engaging content and strategy.



SERVICES & RATES

INSTAGRAM POST

\$750

- Instagram post on feed
- Instagram post + story
- Instagram 3 story set

SOCIAL POST

\$400

- Twitter, Facebook, or
Linkedin post

SPONSORED VIDEO

\$600

- Ad read sponsored content
- Brand integrated content

CONTENT CREATION **\$550**

- Original Blog or Video
Content

INFLUENCER CAMPAIGN

*** \$**

- Minimum 3 month contract

FREELANCE

***\$**

- Business development, strategy,
ideation, content creation

*Terms to be discussed based on scope of work