



# Paulo Travels

TRAVEL CONTENT CREATOR

## Media Kit

### About Paulo

Paulo is a Brazilian Photographer and Content Creator now based in Alberta, Canada.

His career as Content Creator started in 2018 when he was part of the Luxury Content Creator Brand called @luxuryworldtraveler on which he did assignments in Resorts in the Maldives.

As a Photographer, Paulo had a photo featured in the well-known "Travel & Leisure Magazine" in the USA in July 2020.

His different perspective and knowledge about Social Media growth have earned his Instagram account +220k followers within 7 months after having over 15 viral videos and big engagement that continue to this day.

Paulo can be an asset for Travel brands who are looking for a Seasoned Traveler and Content Creator who's been to 61 countries and 26 Cruises, including Antarctica, and can bring growth and help reach the right Costumers through his Social Media.

### Social Medias



@paulo.travels 271k Followers



Take Me To Travel 376k Followers

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All Analytics shown here are Organic



**@paulo.travels**

265k Followers  
Instagram

### Insights

**27M**

Last 60 days impressions

**1.2M**

Post interactions

**1-3k**

Average Story Views

### Combined Numbers

**635K**

Followers

**66.2M**

60 days Impressions



**Take Me To Travel**

376k Followers  
Facebook Page

### Insights

**39.2M**

Last 60 days impressions

**5M**

Post interactions

**5-10k**

Average Story Views

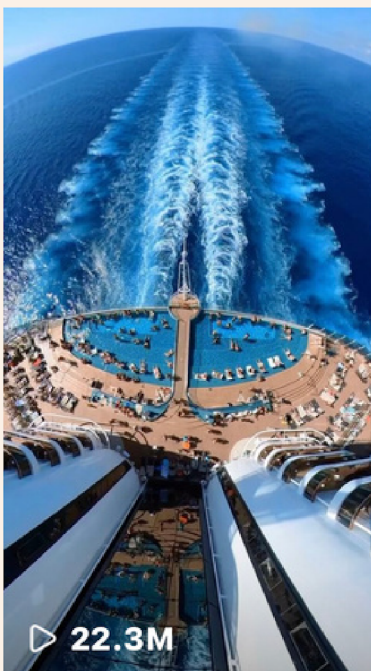
### Demographic

55% Male  
Top Age Range 25-25

### Top Locations:

- 1 - USA
- 2 - Brazil
- 3 - India
- 4 - Europe

### Most Viewed Reels



▶ 22.3M



▶ 78.2M



▶ 10.1M



▶ 48.9M

Facebook