



Hello, I'm  
Erica Suckow  
STYLE AND LIFESTYLE INFLUENCER



# Let's work together!

**My Mission:** Helping women look and feel their best regardless of their age and size on a budget that's comfortable for them.

I have a following of over 124,000 on Instagram with a 1.5-3% engagement rate and around \$1200-2000 in affiliate sales on average each week as well as a 10% conversion rate of link clicks driven by stories. My TikTok has videos with over 4m views.

My audience includes 98% women in the United States who love feeling like they're becoming the best version of themselves--they see a realistic version of whom they'd like to be in my profile. My confident, friendly tone, as well as my authentic and light-hearted approach, make my audience feel like they're on FaceTime with their best friend when they're on my page. I'm very proud of the trust I've built with my loyal audience.



@ERICASUCKOW



@THIS.UNFILTEREDLIFE



@ERICASUCKOW



@THIS.UNFILTEREDLIFE



@THISUNFILTEREDLIFE

# Audience:

@THIS.UNFILTEREDLIFE



Followers  
Combined



From US



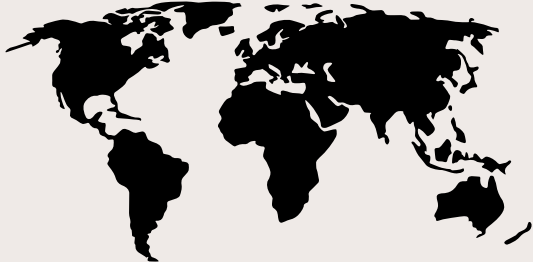
Reach



Women



Engagement



77.3% US

7.1% CA

4.4% UK

2.5% AUS

1.1% IRE

# Brands I've worked with:

PETAL + PUP

AMAZON  
INFLUENCER

JOIN EBY

GO  
PURE

AZAZIE

PARADE



THIS UNFILTERED LIFE  
*by erica suckow*