




Media kit

INFLUENCER/CONTENT CREATOR

**Karyse
Gocoul**

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Meet Karyse

My name is Karyse Gocoul and I am a Content Creator who specializes in Lifestyle, Travel, Curly Hair, Fashion and Beauty! I have my Bachelors degree in Broadcast Journalism and Film & TV. I've worked in Journalism, Communications and Public Relations where I was able to advance and develop my skills with multimedia, marketing, editing, photography, videography and more! I have supporters from all over the world who love, support, and value the brand recommendations that I share with them!

PLATFORMS



40K+

OVERALL
FOLLOWERS



15.6K+

FOLLOWERS



14.1K+

FOLLOWERS



10.1K+

FOLLOWERS

More About Me

Karyse Gocoul has over 40K followers together on Instagram, TikTok & Youtube. She enjoys creating very engaging, high quality content that attracts & interests viewers. She has been creating content for brands for years now, while helping to bring brands more exposure and an increase in revenue from her various platforms! Options for collaboration include establishment reviews, fashion hauls, product testimonials, hair tutorials, product showcases and How To videos, vlogs, reels, photo posts and more!

Analytics & Insights

Audience Reach= **90%** of my followers are located in **North America**

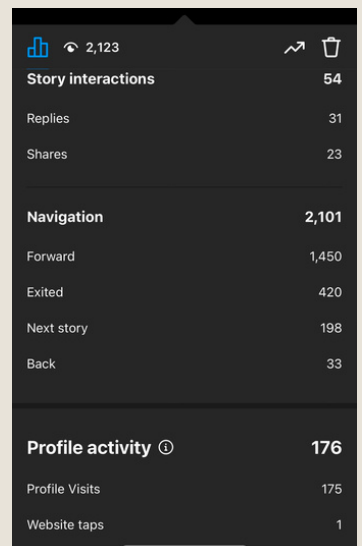
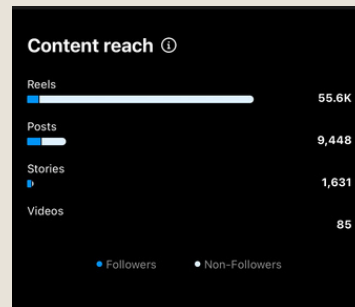
Top Age Range= **90%** of my followers are between the ages of **18-34** years



Audience

61.7% Women and **38.2%** Men engaging on Instagram

Active followers and non-followers engaging & being driven to my posts on Instagram



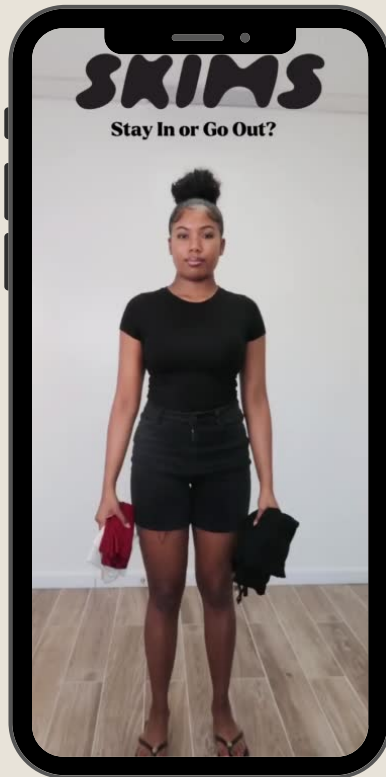
Previous Collaborations



Video Collaboration Examples



Lifestyle/Travel



Fashion



Curly Hair & Natural Hair



Lifestyle/Travel

You're already 1 step closer to turning your target audience into loyal consumers instead of viewers!



Please email me directly at gocoulkaryse@gmail.com for my rates for collaboration so that we can find a package that is perfect for your brand's goals! Thank you so much for your interest in my services & I look forward to creating thumb-stopping content for your brand!