



# Megan Gallagher

## About

Megan Gallagher is a Fashion & Lifestyle Influencer from Cleveland, OH. In addition, she is a Freelance Social Media Manager and Freelance Photographer. She loves posting about different outfits she has styled, new products she is using, and what goes on in her everyday life. She loves being very open with her followers and wants to help spread confidence in being your true self.



## Contact Info

Email: [gallagher.mmc@gmail.com](mailto:gallagher.mmc@gmail.com)  
Instagram: @mmcgalla  
TikTok: @mmcgalla  
Pinterest: @mmcgalla3

## Brand Experience

Express	Planet Fitness
Parade	Everyday Humans
Bloom App	Athena Club
Emily Roggenburk	Bamblue Glasses
Sincere Sally	Halara
Sunflower Jewels	Prozis
Love Livy Cosmetics	Art of Sucre
Body Blendz	

# Instagram

## Demographics

Female: 73.3% Male: 26.6%  
Ages: 18-24: 45.2%, 25-34: 37%  
Locations: US 55.2%,  
Nigeria 8% UK 3

## Statistics

Followers: 2,130  
Engagement Rate: 3.2%  
Weekly Accounts Reached: 5,197  
Weekly Impressions: 7,018  
Average Story Views: 100  
Average Reel Views: 5,000



# TikTok

## Statistics

Followers: 545  
Female: 64% Male: 36%  
Engagement Rate: 5%  
Weekly Video Views: 1,250  
Locations: US 78%  
Pakistan 7% United Arab  
Emirates 7%

# Pinterest

## Statistics

Followers: 155  
Monthly Views: 798  
Monthly Impressions: 857  
Ages: 18-24: 29%, 25-34: 48.8%  
Female: 75.3% Male: 19.3%

# Services

Instagram Post  
Instagram Story  
Instagram Reel  
TikTok Post  
Pinterest Pin





For Express



For Body Blendz



For Parade



For Planet Fitness



For Athena Club



For Express