

A man with a beard and a blue ski jacket is smiling. He is wearing a black beanie with blue ski goggles on top. A professional video camera with a large white lens is mounted on his chest. He has an orange backpack. The background is a snowy forest.

# CHAYCE HAY-ELDON MEDIA KIT

## CONTACT

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WINTER  
SPORTS  
VIDEOGRAPHER

2023

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# TESTIMONIALS

"Chayce took the time to understand the personality of our business and it showed in his work. The video he produced not only has received an overwhelmingly positive response from our followers, but it's also performed very well as an ad on Instagram. We highly recommend Chayce for anyone looking to elevate their online presence and showcase their business in the best possible light."

- **Khristian Matthews** Co-owner Saucy's Southern



"Working with Chayce completely changed our perspective on social media, as the video he created was an absolute hit. Thanks to his strong social media following, we received a lot of exposure and generated a lot of new business both locally and with visitors to the Steamboat area. We recommend Chayce to anyone looking to promote their business through video, even if they don't have a strong social media presence of their own."

-- **Ryan Duke** Owner Edgewerks





# ABOUT ME

Hi, I'm Chayce and I'm a video creator who focuses on Mountain Outdoor Sports. I currently live in Denver and travel full time, shooting high quality, cinematic content of the Western United States' most beautiful Ski Destinations.

In the last 2 years, I've grown a large, highly engaged social media following of Winter Sports fanatics. I've also been fortunate enough to build many relationships with Ski town locals and Ski Resort employees. All of which, trust and value my opinions/recommendations.

As a Videographer, I've worked with a variety of brands to create successful projects that resonate not only with my audience, but are also capable of being used in different formats within the brand's marketing campaigns as well.

I look forward to achieving these same results with you and your team!



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# COLLABORATIONS

*Saucy's Southern*  
BBQ & CUISINE



  
**dochi**  
JAPANESE MOCHI DONUTS

**Winter  
park**  
RESORT 

  
**BLUEBIRD** LUXURY

 **Powder  
Bunnies**



**ENERGY  
BYTES**

 **DUSKY  
GROUSE  
COFFEE**

# STATISTICS

20,800

INSTAGRAM  
FOLLOWERS

7%

HIGH  
ENGAGEMENT  
RATE

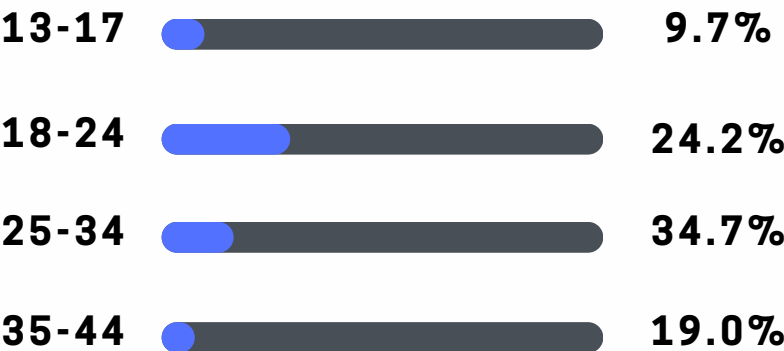
16.3M

MONTHLY  
REACH

112K

MONTHLY  
IMPRESSIONS

## TOP AGE RANGES



Last 30 Days ▾

Nov 26 - Dec 25

16,287,289

Accounts reached

Last 30 Days ▾

Nov 26 - Dec 25

1,003,420

Accounts engaged

# DESTINATIONS

Winter Park  
January  
2022

Big Sky, MT  
January  
2022

Crested  
Butte  
February  
2022

Park City  
March  
2022

Breckenridge  
March  
2022

Telluride  
October  
2022

Vail  
December  
2022

Keystone  
November  
2002

Copper  
Mountain  
December  
2022

Steamboat  
January 2023

Aspen  
(Upcoming)  
January 2023

Jackson  
Hole, WY.  
(Upcoming)  
February 2023



