



BEST FRIENDS FOR FROSTING

BY MELISSA JOHNSON

EASY RECIPES UNDER 6 INGREDIENTS
TO CELEBRATE EVERYDAY & HOLIDAYS

FEATURED ON

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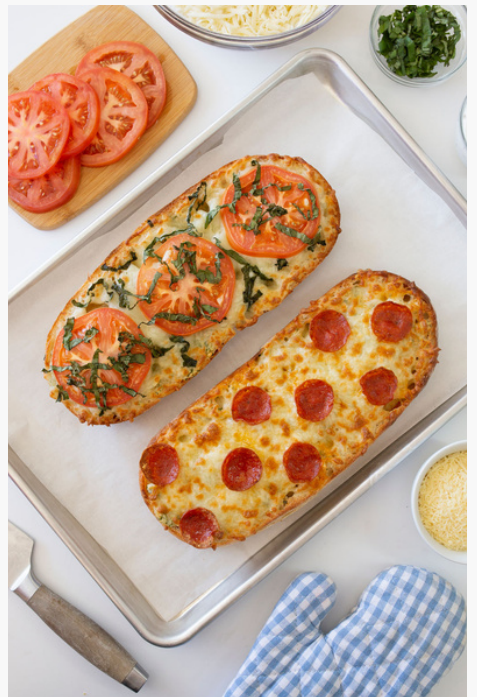
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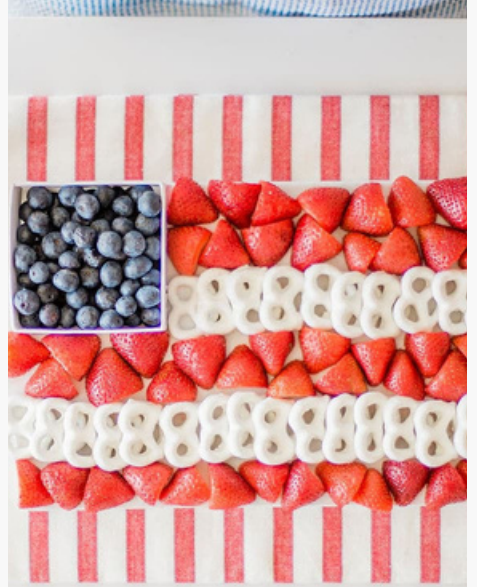
10K

TOTAL FOLLOWERS

700K

WWW.BESTFRIENDSFORFROSTING.COM

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BEST FRIENDS FOR FROSTING WAS FEATURED IN THE 2021 ISSUE OF WOMAN'S DAY MAGAZINE.





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ABOUT MELISSA

Mom of 2 & Nationally recognized Easy Party Recipe Expert, Melissa Johnson, launched Best Friends For Frosting in 2011.

From easy recipes & party ideas to celebrating holidays & seasons, Best Friends for Frosting shares fun ideas to make memories and start happy family traditions. With her brand, Melissa has cultivated a loyal community of friends straight from the heart all in the name of celebrating the ones you love most!





WENT



Host The Perfect Cookie Swap

Contributor **Melissa Johnson**, aka @bestfriendsforfrosting, shares her tips for throwing a festive holiday get-together. Your guests will bond over favorite recipes, and leave the party full of cheer.

1. Extend a Warm Welcome
It's always nice to send invitations but it's particularly important for a successful cookie swap, says Melissa. "Include all the details, your guests need to know how many cookies they should bring to the date they'll need to tell you what they're making, to ensure that there's an assortment," she says.

2. Bake up the Memories
To make the day even more special, make something with personal meaning. "We have a sugar cookie recipe that's been passed down for years, and it always reminds me of being a kid on Christmas," says Melissa.

3. Set up a Sweet Scene
A well-organized table leads to maximum mingling, says Melissa. "I make sure it's clear who baked what so that my guests can chat with each other about their family's traditions."

Try it yourself with the convenient **Kisses** to the right, compliments of Target.

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MARTHA STEWART

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Plus Martha's Yuletide Recipes



READY, SET, CELEBRATE

HERSHEY'S helps you heartwarm the season with **KISSES Hot Cocoa Marshmallows Chocolates**, a special winter candy treat.

Hover your phone over this code to see how lifestyle influencer, **Best Friends For Frosting**, celebrates the holidays with a festive, must-try recipe using **KISSES** candies.



HERSHEY'S

Parents

JOY

BRING IT!

Bake a giant **CINNAMON ROLL**

Go all out with **SPARKLING LIGHTS**

Pile onto the sofa and **SNUGGLE!**

MANDY MOORE
WITH BABY GUS

PLUS THE BEST TOYS and BOOKS OF THE YEAR

Ready, Set, Celebrate



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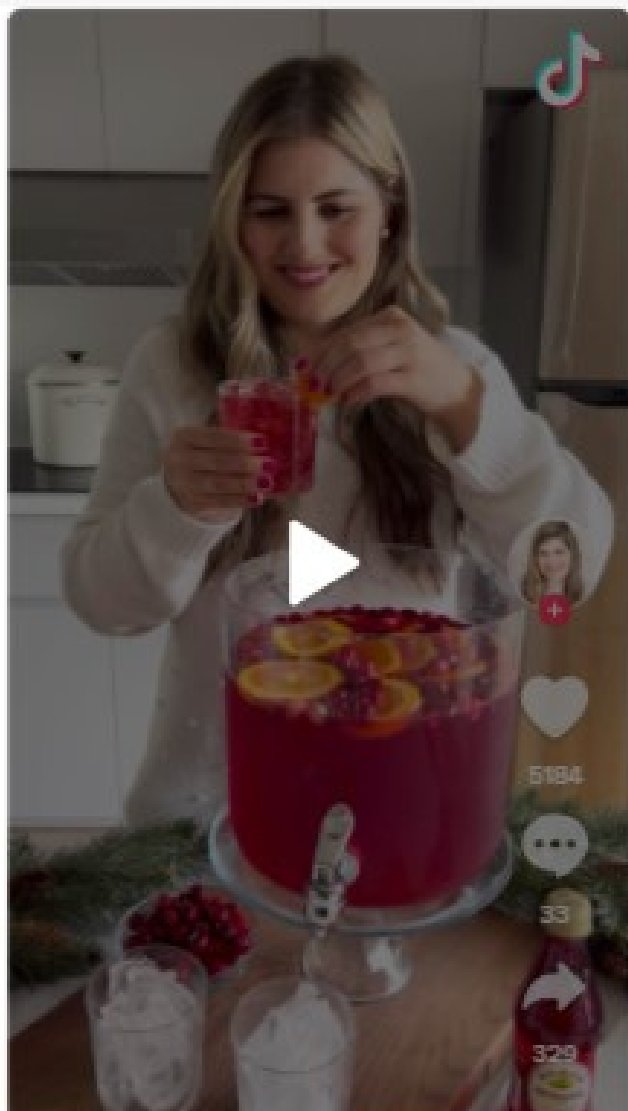
BEST FRIENDS FOR FROSTING WAS FEATURED IN THE DECEMBER 2021 ISSUE OF BOTH, MARTHA STEWART LIVING & PARENTS MAGAZINE.



"It all started with a holiday tradition with my mom. We would make an Easter bunny cake every year. You know the one! We'd add the coconut for fur, licorice for whiskers, and jelly beans for the eyes. I looked forward to making that cake every Easter and keeping that happy family tradition. After working at 4 different bakeries, throwing countless parties, and becoming a mom, I found so much joy in making fun recipes for my family and decorating for every holiday. And that's when Best Friends For Frosting started in 2011."

TIKTOK VIDEOS

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[Holiday Mocktail](#)

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TikTok.com/@bestfriendsforfrothing

Testimonials



"Melissa is an absolute pleasure to work with! The blog posts featuring our products were professional, beautiful, and inspiring. QVC was thrilled to share her content with our audience on-air and online. I'm looking forward to working with Melissa again!" -Jessica of QVC

"Best Friends for Frosting is one of our favorite bloggers!"- Reese Witherspoon, Draper James

"Melissa generated so many clever and beautiful party ideas during the course of this campaign. We're thrilled by her work, and we're honored to have collaborated. You brought our brand and products to life in new ways."- Sally, Martha Stewart

FEATURED ON



MELISSA@BESTFRIENDSFORFROSTING.COM