

OZLEY

ASMR | LIFESTYLE | SKINCARE

TIKTOK

@ozleyasmr @theozleyfiles



ABOUT OZLEY

Ozley creates relaxing ASMR videos, funny behind the scenes footage, and cozy lifestyle content for her TikTok followers. Her most recent series "How I Make ASMR" has garnered over 30 million views @theozleyfiles. She has been a pioneer in the genre of "Rhythmic ASMR," a series that has garnered over 16 million views @ozleyasmr.

Total
Followers

3M

Average
Reach

1.9M

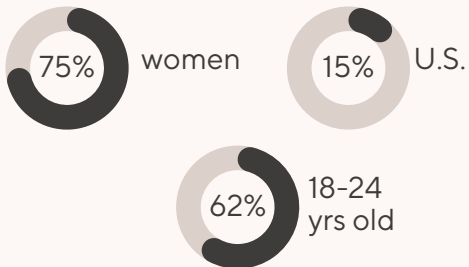
Engagement
Rate

10%

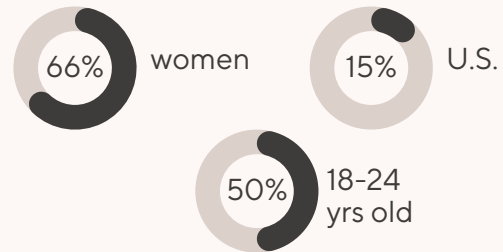
@theozleyfiles 295.5K

@ozleyasmr 2.6M

DEMOGRAPHICS



DEMOGRAPHICS



OZLEY

ASMR | BEHIND THE SCENES

YOUTUBE

@ozleyasmr



ABOUT OZLEY

Ozley has been creating relaxing ASMR videos since 2018. She most enjoys making personal attention roleplays like "Doing Your Makeup" or "Pampering You to Sleep." She has been a pioneer in the genre of "Rhythmic ASMR" which has quickly become a favorite amongst her loyal subscribers. Her newest YouTube Shorts series, "How I Make ASMR" has garnered over 8 million views. She continues to prioritize high quality uploads, delivering 3-5 full-length videos per month.

Total
Subscribers

874K

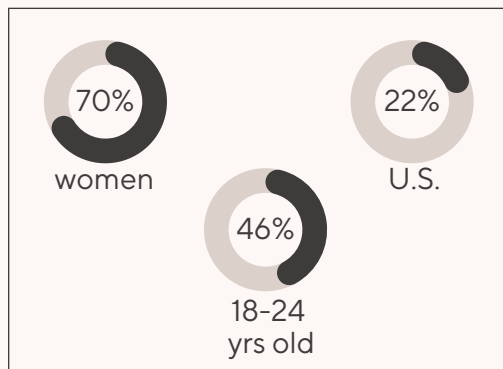
Average
Reach

232K

Average
Monthly Views

3.6M

DEMOGRAPHICS



PAST BRAND COLLABORATIONS

